ALERA
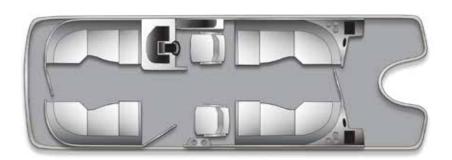## MARINE GROUP

LUXURY | 2026 | PONTOONS

MODEL **M** | **23**

Command the water with confidence using the expansive 12" Ultrawide Simrad® display, stay comfortable on our ultra-plush vinyl seating and don't forget to turn up the energy with the premium Roswell® audio system.

23L LOUNGE

Length	25'6"
Width	8'6"
Weight (lbs)	3,400 TRITOON
Fuel Cap. (gals)	70 TRITOON / 30 BITOON
Horse Power	500 Max HP
Person Cap.	12

23Q QUAD CHAISE

Length	25'6"
Width	8'6"
Weight (lbs)	3,400 TRITOON
Fuel Cap. (gals)	70 TRITOON / 30 BITOON
Horse Power	500 Max HP
Person Cap.	12

MODEL M | 25

Command the water with confidence using the expansive 12" Ultrawide Simrad® display, stay comfortable on our ultra-plush vinyl seating and don't forget to turn up the energy with the premium Roswell® audio system.

25L LOUNGE

Length	27'6"
Width	8'6"
Weight (lbs)	3,850 TRITOON
Fuel Cap. (gals)	70 TRITOON / 30 BITOON
Horse Power	500 Max HP
Person Cap.	14

25Q QUAD CHAISE

Length	27'6"
Width	8'6"
Weight (lbs)	3,850 TRITOON
Fuel Cap. (gals)	70 TRITOON / 30 BITOON
Horse Power	500 Max HP
Person Cap.	14

Scan the QR code for more product information and specifications

1. 2.5" Rail thickness

2. Pressure tested multi-chambered tubes

3. Hydrodynamic nose cones

4. Power Bimini with locking front arms

5. One-piece composite decking

6. Mercury® engine

7. Luxury vinyl seating

8. 12" Digital display with EZ control

9. Extended swim deck

10. RGBW Light package

11. Custom docking lights with lighted model designator

12. Patent pending fuel fill system/ ski tow bar

A NEW ERA OF BOATING IS HERE

3

9

5

HELM DESIGN

Featuring a 12" Simrad® digital display, USB/USC charging ports, expanded storage, RGB controller, EZ control system, premium audio head unit, and automotive-grade stitching.

MERCURY ENGINE

For boaters who refuse to compromise, Mercury outboards represent the pinnacle of superior outboard design and performance.

STANDARDS

- Gen 2- One Piece Composite Deck
- Patent Pending Fuel Fill System/Ski Tow Bar
- Extended Bow and Aft Deck
- Roswell® R1 Premium Audio Package
- Power Bimini with Locking Front Arms
- Quick Deploy Extra Wide Step Ladder
- RGBW Light Package
- Helm Riser with built-in Trash Can/Lockable Storage and Extended Throttle
- USB/USC charging ports
- 12" Ultra-Wide Simrad®
- Back Lit Toggle Switch Descriptions
- USB/C Charging Ports in Furniture
- Custom Docking Lights with Lighted Model Designator
- Automatic Nav and Anchor Light Sensor
- SeaDek® Non-Skid Helm Comfort

- Dual Battery Storage Set Up with Automatic Helm Relay for Battery Disconnect
- One-piece Base Upholstered Rotomold
- Pull-Up Cleats
- 2.5" Custom Exterior Rail Design
- 360 Degree Bumper
- 090 Pressurized Tubes with Schrader Valves
- Reinforced Multipoint Splash Fins
- One-piece Extruded Splash Rail
- Two Staged One-piece Extruded Lifting Strakes
- Aft Glass Door
- Friction Hinge Doors with Stainless Steel Latch
- Tilt Steering
- Quick Clip Mooring Cover
- Transhield® Ratchet Shrink Wrap Cover

TRI-TOON

- In-floor Storage
- 70-gallon fuel tank

OPTIONS

- Gold Rail Package
- Gold Billet Docking Lights Package
- Double Bimini
- Drop Down Privacy Curtain
- Quick Release Fender Clips (Quantity 4)
- Removable Bow Filler
- Roswell Audio Upgrade (8" Speakers, 10" Subwoofer, Amplifier, Transom Remote, 2-8" Aft Speakers) Forced option w/Arch Upgrade
- 110V Battery Maintenance Charger
- Inflatable / Deflatable Air Pump Station
- Saltwater Package
- Roc Guard - Black PVC Toon Safeguard
- Metal Jacket Aluminum Toon Protectant
- Stainless Steel Enertia Mercury® Prop
- Stainless Steel Enertia V10 Mercury Prop

MOTOR OPTIONS

- Mercury 150 - 500 R

CHASSIS OPTIONS

- Bi-toon or Tri-toon

RIGGING OPTIONS

- Mechanical Steering
- Mechanical / XPA - Electric Steering (<200HP)
- DTS / Power Assist Steering

SPECTRE TOWER OPTIONS

- Powered Tower w/ Electric Bimini
- Tower Speaker Upgrade

COLOR OPTIONS

EXTERIOR

- Icon Blue
- Matte Black
- Metallic Black
- Gunmetal
- Fusion White

INTERIOR

- Bayside Tan
- Phantom Grey

FLOORING

- Bayside Tan
- Phantom Grey

TOWER BASE

- Black
- Apex Slate
- Fusion White

TOWER ACCENT

- Black
- Gunmetal
- Fusion White
- Icon Blue
- Gold

SHOWN IN FUSION WHITE W/ GOLD ACCENT

ALERA

ACCOUNTABILITY
THROUGH INTEGRITY & HUMILITY

LEADERSHIP
THROUGH PEOPLE & PRODUCTS

EXCELLENCE
THROUGH QUALITY & INNOVATION

RELATIONSHIPS
THROUGH COMMITMENT & TEAMWORK

AUTHENTICITY
THROUGH TRANSPARENCY & COURAGE

PROPELLING PEOPLE FORWARD

There's a moment on the water when everything just clicks. The stillness. The speed. The freedom. That moment is why Alera exists.

We didn't start Alera out of frustration. We started it because we saw the right time to do something different, something better. Alera Marine Group was founded with a clear opportunity: to build a boat and a brand with real presence, real performance, and real purpose.

From day one, intentionality has been the driving force. Every design, every weld, every decision has been made to improve the user experience—for owners, for dealers, and for everyone who gets behind the helm of an Alera.

Our debut model, the Model M, is a reflection of everything we believe in. From smart service access to intentional wiring paths, nothing is accidental. It's a boat designed to last, perform, and be enjoyed—not just admired in a showroom.

When you own an Alera, you're joining something built for boaters, by boaters. Not just a pontoon. A movement. A new standard.

THE ALERA ERA